



## Collingwood Magpies Sport & Business Program

POWERED BY  SEDA®

## DISCOVER THE POSSIBILITIES OF A CAREER IN SPORT & BUSINESS

Learn from Collingwood's  
very own industry experts,  
coaches and elite athletes  
in this one-year Dual  
Diploma Program



[seda.edu.au/collingwood](https://seda.edu.au/collingwood)

# DUAL DIPLOMA PROGRAM

## WHAT'S INCLUDED



Collingwood Magpies  
Sport & Business Program

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### QUALIFICATIONS

#### **SIS50321 Diploma of Sport**

- Integrity in Sport
- Sport Psychology
- The Art of Coaching
- First Aid
- Project Delivery

#### **BSB50120 Diploma of Business**

- Marketing and Entrepreneurship
- Corporate Sustainability
- Business Skills
- Project Planning
- Partnerships & Fundraising

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### NON-ACCREDITED LEARNING

- Strength & Conditioning
  - Diet & Nutrition
  - Sports Technology
  - My Plan, My Placement, My Career
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- Program includes specialisations in Sport Development and Coaching, and meets the requirements of the SISSS00116 High Performance Coach skill set
  - Students undertake a minimum of 40 hours industry experience, with further opportunities available

### WHAT YOU NEED TO KNOW

- One-year Dual Diploma Program
- January Intake
- 4 x 9 Week Blocks, 4 days per week
- Classes are based alongside Collingwood FC offices at the AIA Vitality Centre, Olympic Park, Melbourne
- Assessment methods include observations, projects, written tasks, portfolios, journals and logbooks

### WHY CHOOSE SEDA

- No ATAR needed
- One-on-one support
- Developed in collaboration with industry
- Direct articulation into a wide range of tertiary courses nationally\*
- Over 15 years delivering sports integrated education



**Scan to learn more**  
[seda.edu.au/collingwood](https://seda.edu.au/collingwood)  
1300 777 332

\*Upon successful completion and subject to eligibility. Collingwood works in collaboration with SEDA Group RTO: 22503 on marketing and promotional services relating to the recruitment of prospective students for this program. SEDA Group is responsible for the training and assessment and the issuance of AQF certification documents. Please go to [seda.edu.au/pathways](https://seda.edu.au/pathways) to learn more. Information accurate as at February 2023.