



# COLLINGWOOD PLAYER SPONSORSHIP 2024



# SIDE BY SIDE PACKAGE

\$6500 INC GST

## EVENTS

### Season Launch

You and a guest will attend the AFL Season Launch where your player will be presented their 2024 guernsey.

### President's Function\*

You will receive 4 tickets to attend a matchday President's Function at a Collingwood home game.

### Meet and Greet Event

You and a guest will mingle with your sponsored player at an exclusive meet and greet event. At the event, you will have your photo taken with your sponsored player.

### Copeland Trophy

You and a guest will attend the 2024 E.W. Copeland Trophy event where a player will be crowned the best and fairest.

## EXPERIENCES

### Match Day Inner Sanctum\*\*

You and a guest will have the opportunity to attend the pre-match inner sanctum experience. Hear from an assistant coach before watching the team run out onto the MCG.

### AFL Training Day Experience

Go behind the scenes on an AFL training day. Have breakfast with the playing group, receive a brief from a coach, watch the team's training session and then finish with a tour of the AIA Vitality Centre facilities.

## MERCHANDISE

Official 2024 AFL team signed guernsey.

Official 2024 Player Sponsor woollen scarf, lanyard, and pin.

## DIGITAL

You will receive three personalised videos from your sponsored player, including a welcome & thank you video and happy birthday messages.

Have your name or your business name recognised on your player's profile page on the Collingwood official website.

## OTHER

A framed photo of you with your sponsored player.

You will have access to purchase two finals tickets for Weeks 1 – 3 should Collingwood be playing.

10% discount on Collingwood Black & White corporate hospitality.

## MEMBERSHIP

Add on a membership option below which includes a 10% discount for being a player sponsor.

Flexi 10 Membership

**\$193**

Interstate Membership

**\$175** \*(NSW, QLD, SA only – WA Sold Out)

Please click **here** to read membership inclusions





# MAGPIE ARMY PACKAGE

## \$4500 INC GST

## EVENTS

### President's Function\*

You will receive 4 tickets to attend a match day President's Function at a Collingwood home game.

### Meet and Greet Event

You and a guest will mingle with your sponsored player at an exclusive meet and greet event. At the event, you will have your photo taken with your sponsored player.

## EXPERIENCES

### Boundary Line Experience\*\*

You and a guest will have the opportunity to watch the AFL team warm up before a home game at the MCG

### AFL Training Day Experience

Go behind the scenes on an AFL training day. Have breakfast with the playing group, receive a brief from a coach, watch the team's training session and then finish with a tour of the AIA Vitality Centre facilities.

## MERCHANDISE

Official 2024 AFL team signed guernsey.

Official 2024 Player Sponsor woollen scarf, lanyard, and pin.

## DIGITAL

You will receive one personalised video from your sponsored player.

Have your name or your business name recognised on your player's profile page on the Collingwood official website.

## OTHER

A framed photo of you with your sponsored player.

You will have access to purchase two finals tickets for Weeks 1 – 3 should Collingwood be playing.

10% discount on Collingwood Black & White corporate hospitality

## MEMBERSHIP

Add on a membership option below which includes a 10% discount for being a player sponsor.

Flexi 10 Membership  
**\$193**

Interstate Membership  
**\$175** \*(NSW, QLD, SA only – WA Sold Out)

Please click **here** to read membership inclusions





# OTHER

\*President's Function match day will be allocated by Collingwood in early 2024.

\*\*Inner Sanctum and Boundary Line experiences are for Collingwood home games at the MCG

Choice of game will be available early 2024 – Collingwood will endeavour to meet preferences but cannot guarantee due to limited spaces.

If a sponsored player is unable to attend an event due to injury or personal circumstance, the club will endeavour to provide a replacement player.

Date and times for the Meet and Greet and AFL Training Day Experience to be confirmed by the Club. If a sponsor misses an event, a replacement will not be made.

For further enquiries please contact [stephanie.mascitti@collingwoodfc.com.au](mailto:stephanie.mascitti@collingwoodfc.com.au)

