



2025

PLAYER SPONSORSHIP

AFLW

SIDE BY SIDE Package

\$1695^{INC GST}

EVENTS

SEASON LAUNCH

You and a guest will attend the AFLW Season Launch where your sponsored player will be presented their 2025 guernsey.

AFLW TEAM PHOTO DAY

You and a guest will attend the AFLW Team Photo day where you will have your photo taken with the 2025 AFLW Squad.

MEET AND GREET

You and a guest will mingle with your sponsored player at an exclusive meet and greet event.

BEST AND FAIREST

You and a guest will attend the 2025 Collingwood AFLW Best and Fairest event.

SENIOR COACH AND LEADERSHIP GROUP MEET AND GREET

You and a guest will have an exclusive intimate meet and greet event with Senior Coach Sam Wright and the 2025 Player Leadership Group.

MATCH DAY FUNCTION

You and a guest will attend a 2025 Match Day function at a Collingwood home game.

DIGITAL



TEAM UPDATES

Receive a pre-season, mid-season and end of season video update from Senior AFLW coaching staff.

PLAYER VIDEO

Receive a thank you video from your sponsored player for your support in season 2025.

COLLINGWOOD WEBSITE

Have your name or your business name recognised on your sponsored player's profile page on the official Collingwood website.

MEMBERSHIP



2025 AFLW Membership. Please [click here](#) to read membership inclusions.

MERCHANDISE



Receive an Official 2025 Player Sponsor Gift.

Receive an Official 2025 AFLW Team Signed Guernsey.



MAGPIE ARMY

Package

\$1195 INC GST



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FOR FURTHER ENQUIRIES,
PLEASE CONTACT:

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