



PLAYER SPONSOR

2026

A F L W

SIDE BY SIDE \$1,695

Inclusions

EVENTS



TEAM PHOTO DAY

You and a guest will have your photo taken with the 2026 AFLW team at our official team photo day.

MEET AND GREET

You and a guest will mingle with your sponsored player at an exclusive meet and greet event.

BEST AND FAIREST

You and a guest will attend the 2026 Collingwood AFLW Best and Fairest event.

SENIOR COACH AND LEADERSHIP GROUP MEET AND GREET

You and a guest will have an exclusive intimate meet and greet event with Senior Coach Sam Wright and the 2026 Player Leadership Group.

MATCH DAY FUNCTION

You and a guest will attend a 2026 match day function at a Collingwood home game.

DIGITAL



TEAM UPDATES

Receive a pre-season, mid-season and end of season video update from Senior AFLW coaching staff.

PLAYER VIDEO

Receive a thank you video from your sponsored player for your support in season 2026.

COLLINGWOOD WEBSITE

Have your name or your business name recognised on your sponsored player's profile page on the official Collingwood website.

MEMBERSHIP



Receive a 2026 AFLW Season Membership. Please [click here](#) to read membership inclusions.

MERCHANDISE



Receive an official 2026 Player Sponsor gift. Receive an official 2026 AFLW team-signed guernsey.



MAGPIE ARMY \$1,195

Inclusions

EVENTS



TEAM PHOTO DAY

You and a guest will have your photo taken with the 2026 AFLW team at our official team photo day.

MEET AND GREET

You and a guest will mingle with your sponsored player at an exclusive meet and greet event.

MATCH DAY FUNCTION

You and a guest will attend a 2026 match day function at a Collingwood home game.

DIGITAL



TEAM UPDATES

Receive a pre-season, mid-season and end of season video update from Senior AFLW coaching staff.

PLAYER VIDEO

Receive a thank you video from your sponsored player for your support in season 2026.

COLLINGWOOD WEBSITE

Have your name or your business name recognised on your sponsored player's profile page on the official Collingwood website.

MEMBERSHIP



Receive a 2026 AFLW Season Membership. Please [click here](#) to read membership inclusions.

MERCHANDISE



Receive an official 2026 Player Sponsor gift.
Receive an official 2026 AFLW team-signed guernsey.



FOR FURTHER ENQUIRIES,
PLEASE CONTACT:

PATRICK.MCGUINNESS@COLLINGWOODFC.COM.AU

